

Product Knowledge Document Spring 2020

Gregory



Since 1977, Our founder, Wayne Gregory, was born with a simple passion to design backpacks he could trust on the most ambitious of life adventures. He did this by pioneering new suspension systems that work with your body instead of against it.



He paid relentless attention to both the men's and women's fit and invented new materials and construction techniques.

Wayne's unique approach to design gave him the confidence to offer his famous lifetime guarantee, which we still honor to this very day.



Today, Wayne's obsession with innovation, performance, and comfort guided our evolution into a world-leading bag company, trusted for adventure in over 45 countries. We have been the recipient of countless innovation and product awards, but most importantly, our packs have been worn on millions of life adventures and have created a million smiles along the way!



In 2015, we designed and built a **new global headquarters office** a few miles south of Salt Lake City **at the base of the Wasatch Mountains**, giving our team amazing access to world-class hiking, biking, fishing, skiing, and snowboarding within a stone's throw of the office.

Product categories



Day Packs



Hydration Packs



Mountaineering Packs



Backpacking Packs



Travel Packs and Rollers



Ski and Snowboard Packs

Day Packs - S20 New Products





Miwok and Maya

When you need extra space for the day and plan to take on difficult terrain, the Miwok and its flexible BioSync suspension keeps things in place. Arrange your valuables at the top, using a padded quick access pocket.

Available in different volumes : 12L, 18L, 24L, 32L and 42L



Citro and Juno

This bag has enough extra space to store your multiple layers, keep small items organized and still have room for overflow with a durable mesh storage pocket. Stay comfortable and cool with the VaporSpan ventilated back panel and perforated shoulder straps.

Available in different volumes: 24L, 30L and 36L



Nano

This bag is anything but boring, with a breathable back panel and an expandable exterior pocket. The different formats can handle a surprising amount of material regardless of your day's activities.

Available in different volumes: 16L, 18L and 20L



Nano Waistpack

Keep your phone, wallet and sunglasses organized in the Nano Waistpack equipped with a variety of secure zipped pockets. The padded Airmesh back and large buckle strap will keep you comfortable and secure during your daily routine.

Backpacking Packs - S20 New Products





Paragon and Maven

A great option for hiking, or perfect for a long weekend. The dynamic adjustable FreeFloat suspension will keep you moving comfortably on long days.

Available in different volumes: 48L, 58L and 68L



Stout and Amber

It's adjustable for all shapes and sizes. It has two entrances, one from the top and one from the bottom. Very versatile, it can be used during a hike or while traveling. It is equipped with a Rain cover. Almost indestructible it will be your hiking companion for a long time.

Available in different volumes: 35L, 45L, 60L and 70L



Travel Packs - S20 New Products





Tetrad

It has a D shaped ventral opening, which allows you to fill it like a suitcase. It comes with a transport bag that allows you to send it in cargo without having to remove the shoulder straps. The transport bag also serves as a Rain Cover and anti-theft system. The 60L and 70L formats have a day bag that comes off the front.

Available in different volumes: 40L, 60L and 70L

Hydration Packs - S20 New Products





Citro H2O and Juno H2O

It has a pocket on the back for the H2O bladder included with this version of the Citro. The bag comfort is extraordinary thanks to its trampoline type back called VaporSpan. This bag and its frame will follow you in all your daily adventures.

Available in different volumes: 24L, 30L and 36L



Ski and Snowboard Packs - S20 New Products





Targhee FT

Its Fast Track technology allows you to attach your skis without even having to remove the bag from your shoulders. It also has an easy access front pocket for your shovel, poles, and probe. To sum up it is light and effective.

Available in different volumes: 35L and 45L

Mountaineering Packs - S20 New Products





Alpinisto LT

It is a minimalist approach bag or a bag for climbers who take the direct route to the top. It has enough space for long days, with all the different configurations, all to match the task to be accomplished. The lightweight materials and durable aluminum hardware give you the confidence to move quickly in the Alpine area.

Available in different volumes: 28L and 38L



Gregory Tips



Packs adjustment

The majority of our bags are adjustable and are available in different sizes. It is very important to choose the right size and adjust it properly so your client can take advantage of every capability the chosen backpack has to offer.



Warranty

Lifetime warranty against manufacturing defects. Gregory repairs or replaces in extreme cases.

Your questions



The ASM team is always available to answer your questions!

Accounts Director, camping and water sports
Tommy Juteau
tommy@asmsports.ca
438.503.6263